



County of San Francisco

Art Commission



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STATE/LOCAL PARTNERSHIP PROGRAM REPORT: August 1983

This month has been a discouraging one for many of us, with announcement of the Governor's 40% cut to the California Arts Council. (Over for details.) The State/Local Partnership Program sustained a cut of 15% in its budget, though many of the other programs of the Council were eliminated entirely. These cutbacks have made arts advocacy more of a priority than ever before.

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Federation of the Arts, a statewide advocacy organization, will be holding its annual Congress in September. A statewide conference of the State/Local Partnership Program planned to precede the Congress. San Francisco's program has been asked to host and help with other Partners in the Bay Area.

The meeting will focus on the future of arts contribution to strengthening support for and arts throughout the state.

Alameda and San Mateo have completed Phase III) and have begun new programs to \$100,000 in their areas. San Francisco is consulting with Charles Forester in wrapping up decision-making on the shape of a plan tailored to the community. Currently under discussion are continued input and joint planning efforts with the Arts Commission, the Advisory Task Force, and the community at large. Funds have been requested from the Design Arts Program of the County of San Francisco to assist us in making this a model community effort, both in participation and final presentation to the larger community.

Thryn Reasoner
Program Coordinator
4/83

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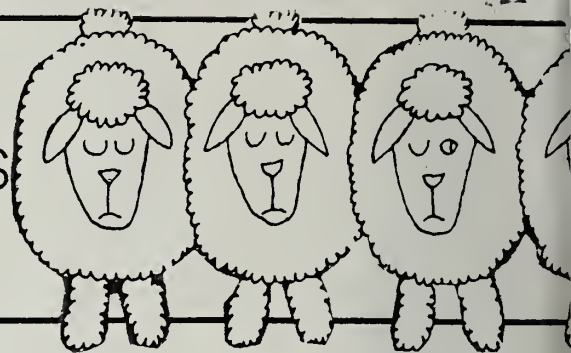
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Kathryn Reasoner
Program Coordinator
8/24/83

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July 1983

BULLETIN

Number 4

Eastern Columbia Building Arts Center
849 South Broadway, Suite 611, Los Angeles, California 90014
(213) 627-9273

THE FISCAL YEAR 1983-84 STATE ARTS BUDGET

GRANT CATEGORIES	<u>Funding Level 1982-83</u>	<u>Funding Level 1983-84</u>	<u>Percent of Change</u>
A. Cultural Participation Programs (Artists in schools, communities and social institutions).	\$1,634M	\$1,110M	-32%
B. Organizational Grants			
1. Artistic and Administrative Development	\$2,150M	\$1,864M	-13%
2. Support for Prominent Organizations	\$2,150M	\$1,827M	-15%
3. Touring Program	\$ 859M	\$ 262M	-69%
4. Technical Assistance	\$ 276M	\$ 39M	-86%
5. Expanding Public Participation	\$ 275M	0	-100%
6. Statewide Arts Services	\$ 86M	0	-100%
C. Direct Support & Training for Artists	\$ 73M	0	-100%
D. Statewide Projects			
1. State/Local Partnerships	\$ 863M	\$1,190M	+27%*
2. Interagency Arts	\$ 110M	\$ 38M	-65%
3. Exemplary Arts Education	\$ 750M	\$ 750M	0%
4. Art in Public Buildings	\$ 200M	\$ 35M	-82%
TOTAL GRANTS	\$9,426M	\$7,115M	-25%
D. Administration	\$2,480M	\$1,888M	-24%
GRAND TOTALS	\$11,746M	\$9,003M	-24%

*NOTE: The increase of 27% to the State/Local Partnerships is not all that it seems. Part of the funds, \$537,000, were shifted last year from the current Arts Council budget at the recommendation of the Legislative Analyst. In Governor Deukmejian's original budget recommendation, the State/Local Partnerships were in for \$1,400,000. Thus, the \$1,190,000 in the FY 1984 budget represents a cut of 15%.

CA State/Local Partnership

The State/Local Partnership Program was established by the California Arts Council in 1980 to stimulate local arts activity and planning throughout the state. The concept stems, in part, from a nationwide trend to decentralize, or "localize", responsibility for the expenditure of funds allocated for the arts. Money is granted to the Board of Supervisors of participating counties, who then choose a Local Partner to develop a comprehensive Cultural Plan, and to develop mechanisms for allocating funds for arts programming in their county. This is a first opportunity for many areas of the state, and has resulted in the birth of new arts councils and agencies to carry out this effort.

In San Francisco, the Art Commission, as Local Partner, has delegated responsibility for recommendations on the issues to an Advisory Task Force composed of artists, arts administrators and representatives from the business community. The Task Force has concluded that the State/Local Program needs a great deal of adaptation to suit an existing arts community, one which has already become highly developed, networked and successful in cultivating many types of funding sources and audiences. It has been our special challenge to mold the goals of a statewide program to fit needs which are not only urban, but are those of an internationally acclaimed arts center.

The thrust of the State/Local Partnership Program in San Francisco is to provide a climate in which the arts can continue to thrive and grow, reaching ever greater audiences and thereby enhancing the cultural life of the City. To accomplish this, existing activities in the City need to be promoted and strengthened, forming a partnership between the public and private sectors. Specific goals of the program locally include:

1. Developing a comprehensive cultural plan for the City with an effective mechanism for continued planning.
2. Providing a cultural resource list for the City, coordinating between arts and cultural support groups to update information and eliminate duplication of resources.
3. Participating in the State/Local Program in the Bay Area and statewide for information exchange, cooperative programming efforts and advocacy for all the arts to local, state and federal levels.
4. Promoting and acting as advocate for the arts community, to ensure that the needs of special constituencies such as minorities, the disabled and senior

citizens are represented and addressed with the needs of individual artists, arts organizations and those served by social institutions such as schools.

One problem facing the Program here since its inception has been the lack of unity and longrange vision within the arts community. The potential benefits of planning have not always been clearly understood by organizations struggling individually for day-to-day survival. The State/Local Program was perceived by some to be an additional level of bureaucracy — generating increased administrative paperwork, with little or no new funds going directly to support working artists and arts organizations.

This has been an important consideration for the program in San Francisco, which strives to maintain the focus of planning on the needs of its constituency while attempting to comply with the guidelines set down by the California Arts Council. Recent publication of the Phase Two report, an Arts Resources Directory, provided us with a model of how our efforts can provide recognizable benefits to the community throughout the planning process. The Directory, with its computerized database, has been greeted very positively, and will be updated as an ongoing service than can also be used to promote the City's arts organizations. An economic impact study of the arts has been targeted for inclusion as part of our next phase. The San Francisco State/Local Program currently seeks to act as a broker of information, and to provide the community with an overall vision and greater understanding of itself. The Cultural Plan also provides us with an exciting opportunity to more effectively integrate the various entities in the city as a powerful lobby for increased consideration and support of the arts.

Ultimately, it is the arbitrariness of the municipal boundaries that provides one of the greatest difficulties of operating within the program. Our audiences and cultural workers live outside, as well as in, the City and County of San Francisco. Many of our resource services reach national and international levels. It therefore becomes imperative that in our planning, we remain in close contact with other counties, particularly in the Bay Area. Regional networks, like that formed among the 9 Bay Area Partners, have begun to meet several times each year to discuss direction and to share problem areas. This exchange has provided some valuable insights and broadened perspective on issues facing the arts as a whole. A computerized network is currently under discussion to allow for sharing of information compiled on each county's resources that would facilitate touring and scheduling throughout California.

Through the State/Local Partnership Program the California Arts Council has created a powerful opportunity for facilitating greater communication and sharing between all areas of the state. It is a privilege to be part of a state as rich as ours, and the dialogue with others who share our love of the arts cannot help but be an exciting one of great benefit to all of us.

For more information on the State/Local Partnership Program and its activities, please contact Kathryn Reasoner, Program Coordinator, at 558-2010.

September
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No. 9

BRAVO

for the arts

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City and County of San Francisco

Arts Commission



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Dianne Feinstein
MAYOR

Claire N. Isaacs
DIRECTOR

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STATE/LOCAL PARTNERSHIP PROGRAM REPORT

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San Francisco Arts Commission Meeting
December 5, 1983

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Work has begun on translation of the Pre-Plan report into the final phase of the planning project. The Advisory Task Force elected its new committee Chairs and members of the Planning Committee at the November meeting.

The new Planning Committee consists of:

Chair: Meg Madden, Advisory Task Force Chair
Vice-Chair: Herb Felsenfeld, Advisory Task Force V.Chair
Members: Francisco Camplis, Chair, Public Involvement
Bart Ross, Chair, Arts & Economics
Leah Forbes, Art & Education
Renny Pritikin, At-Large
Richard Reineccius, At-Large
Sukey Lilienthal(alternate)

Ex-Officio: Piero Patri, Chair, State/Local Committee
Alvin James, Department of City Planning
John Kreidler, San Francisco Foundation
Kary Schulman, S.F. Hotel Tax Fund

Newly-elected committee Chairs are currently meeting with staff Kathryn Reasoner and Chair Meg Madden to design their work programs for the upcoming period.

Word was received this week that our \$35,000 proposal to the N.E.A. Design Arts Program was not recommended for funding. Discussion of other sources of assistance for the public participation/education effort is underway. Arts Commission President Roselyne Swig and Piero Patri, State/Local Committee Chair met recently with Meg Madden and Dean Macris, Director of City Planning to discuss collaborative efforts in this area. The Department of City Planning has been notable in its support of the cultural plan and has offered to contribute some staff and technical assistance to insure its success.

